



**Duration**  
**12 Months**

**Eligibility Criteria:**

- Candidates should possess any bachelor degree from any recognized university in any discipline.
- Minimum 5 years of work experience preferably experience of working in health care setting.
- Eligible candidate registered for the programme will be shortlisted and called for interview.
- Final selection will be based on the interview.

**Course Fee: Rs. 4,00,000**

**NEXT BATCH 15 SEPTEMBER 2022**

For more details contact:  
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**Executive  
Development  
Programme on  
Health Policy,  
Programme  
Planning and  
Management**

## About Us

Saveetha School of Management (SSM) was established in the year 2008 with an aim to become a Global Player in Management education. Combining MBA course with finishing school module, SSM commits itself to produce Industry-specific Management Professionals who will be ready to plug-n-play. The unique Selling Proposition (USP) of SSM is to produce MBA candidates with hands-on experience under CBCS (Choice Based Credit System) pattern.

## Health Policy, Programme Planning and Management

### Why Executive Development Programme?

Saveetha School of Management's Executive Development Programmes change authoritative pioneers. It prepares top-performing, mid-level to senior administration leaders to decide and make an essential move in view of both conventional and imaginative strategic approaches. Members construct abilities and mindfulness as they understand their true capacity for accepting and flourishing in everyday administrative jobs.

## Scope

This programme is a comprehensive introduction to health policies and management including the policy-making process, ethics in public health, communication and leadership skills. It provides the learners with the basic skills needed to contribute towards the delivery and quality of healthcare for individuals and either healthcare community.

## Programme Outcomes

This programme at Saveetha School of Management is designed to equip the managers with the skills, insights and perspectives that can help them plan and deliver the best care possible. The teaching approach is hands-on and practical, drawing on our experience of delivering leading healthcare services. The managers will also learn about the efficient health care delivery: the organization and financing of health care systems; cost and access to health care; health policy challenges; the roles of government in health systems and policy; the epidemiology of health and medical care, economic and ethical issues related to health care rationing, the social determinants of health. The learners will also be exposed to new innovations in the digital world.